

The Value of APCR Membership—ACE Initiatives Overview

Our Commitment to Our Mission

APCR will serve its members and advance medical innovation and public health as a professional academy by providing Advocacy, promoting Competence and encouraging Exchange for and among physicians involved in or affected by clinical research.

Value Proposition

APCR will actively seek to expand its influence by growing our membership of physicians of various demographic and occupational backgrounds to promulgate diversity of viewpoints within an environment of cooperation and collective problem solving.

Each of the three elements that APCR leadership has identified to increase the professionalism (accountability and responsibility) of our membership will, in turn, distinguish our members, give them an active voice, and assist them in their professional endeavors.

The three core elements of our mission are interconnected and will serve to underpin our initiatives:

- Advocacy: Advocate on behalf of policies that advance clinical research and pharmaceutical medicine to government, academia, and commercial entities.
- Competence: Define and promote the competencies required of
 - Clinical investigators
 - Therapeutic area knowledge
 - General clinical trial knowledge
 - Study specific guidelines
 - Pharmaceutical physicians
 - Other physicians who participate in or are affected by clinical research
- Exchange: Provide an exchange for the discussion of issues affecting clinical research, pharmaceutical medicine, and our members.



Initiatives

In late 2010, APCR appointed a leader and other members to each area of our threefold mission with the intention of creating initiatives, taking specific actions and providing a report of results to membership at the [ACRP Global Conference](#).

- **Advocacy:** Advocating specifically for the rights and privileges of physicians who are clinical researchers. APCR focus issues for 2012 are:
 - Casting sunshine on “The Sunshine Law”
 - Improving funding for clinical research
 - Creating benefits for those who distinguish themselves through [Certification](#)
- **Competence:** We developed and published a Physician Investigator Competence Policy Statement to define what competencies underlie the professionalism required to conduct clinical research. Click [here](#) to read the [Competence Statement](#).

We will continue to refine and demonstrate the idea that those who conduct and deploy clinical research successfully have certain skill sets which set them apart and that should be acknowledged for both individual and societal benefits.

- **Exchange:** APCR Membership should have opportunities to engage in a discussion of issues, publish their opinions and evidence, and pursue business development. In 2012, APCR plans to focus on:
 - Providing resources and information to streamline and improve clinical research activities.
 - Provide repositories for sharing study leads, dealing with regulatory issues, and reducing costs for conducting clinical research.