



# APCR

**ANNUAL MEETING** 2019

**Friday and Saturday, November 1-2**

**EXHIBITOR & SPONSORSHIP  
PROSPECTUS**

**Join Us!**

**November  
1-2**



# APCR

**ANNUAL MEETING 2019**

## EXHIBIT HALL:

**Friday, November 1**

Move-In: 2 - 5 PM

Welcome Reception: 6 - 7:30 PM

**Saturday, November 2**

Hall Open: 7 AM - 4 PM

Move-Out: 4 - 6 PM

*\*Exhibit hall hours are subject to change*

## VENUE:

***Omni Orlando Resort at  
Championsgate***

1500 Masters Blvd.

Orlando, FL 33896

**Room  
Rate:  
\$169+**



## IMPORTANT DATES:

**Reserve Hotel Room**

**October 1, 2019**

**Company Description**

**September 30, 2019**

**Badge Names**

**October 4, 2019**

[www.apcrnet.org/meeting](http://www.apcrnet.org/meeting)

# SPONSORSHIP OPPORTUNITIES - BRANDING

## Hotel Branding

**Multiple  
Options**

Capture the attention of conference attendees before, during and after the meeting with hotel branding options including, surface graphics, banners and freestanding structures. Let us help you discover creative and impactful ways to promote your brand. Various opportunities and price points are available.

## Exhibit Hall Wireless Internet

**\$5,000**

Your support allows attendees to enjoy free wireless internet in the meeting exhibit hall. Let us display your corporate name and logo on event signage, and you can select the password to feature a company name.

## Meeting Bags

**\$2,000**

Enjoy maximum exposure during and after the conference! Bags will be branded with your corporate name and logo and will include a note acknowledging your sponsorship.

## Notepads

**\$2,000**

Notepads are included in each meeting bag and will be branded with your company logo. You'll also receive acknowledgment on event signage.

## Lanyards

**\$1,500**

Every attendee will receive a name badge and lanyard at registration. Your company logo will appear on each lanyard and you'll be recognized on event signage.

## Bag Insert

**\$500**

Your corporate literature or brochure will be included in all meeting bags.

Printing and production is the responsibility of the sponsoring company (8x11" with a maximum weight of .08 oz.), following approval from APCR.

# SPONSORSHIP OPPORTUNITIES - SOCIAL

## Welcome Reception - \$5,000

All attendees are invited to attend the Welcome Reception on opening night of the 2019 Annual Meeting. You will be recognized on event signage and your company logo will appear on napkins and drink stirrers.

## Meeting Breaks - \$3,000

Sponsor a meeting break during the 2019 Annual Meeting. Sponsorship includes recognition on coffee sleeves and event signage.

## Satellite Symposium

**\$10,000**

Host a 1.5-hour education symposium session. This unique opportunity will give your company exclusive access to reach all meeting attendees (not to compete with scientific sessions). Due to limited availability, you are encouraged to register as soon as possible to secure your preferred time. Each symposium includes the following:

- Complimentary exhibit booth space;
- Priority placement in exhibit hall;
- One-time use of mailing list to market to all pre-registered attendees;
- Symposium posted on meeting website and on meeting signage and on-site materials;
- Basic audiovisual will be provided.

*\*All F&B requirements, speaker arrangements and additional charges are the responsibility of the sponsoring company.*

## Expert Theater

**\$5,000**

Showcase your company's newest product, device or service during a dedicated 45-minute session in the exhibit hall. Engage attendees and make use of valuable face time. Each expert theater includes the following:

- Screen, podium and chairs in a dedicated area of the exhibit hall at the host hotel;
- Promotion of your expert theater on meeting website and on meeting signage and on-site materials;
- One-time use of mailing list to market all pre-registered attendees;
- Basic audiovisual will be provided.

*\*speaker arrangements and additional charges are the responsibility of the sponsoring company.*

*You must purchase a booth to hold an Expert Theater.*

# EXHIBIT & SUPPORT AGREEMENT

## EXHIBIT BOOTH OPTIONS:

Basic Booth – \$1,750

**\*Please note: Supporters must purchase an exhibit booth to participate in sponsorship opportunities.**

## SPONSORSHIP ADD-ONS\*:

Satellite Symposium **\$10,000**

Welcome Reception **\$5,000**

Lanyards **\$1,500**

Hotel Branding - please call to discuss (904) 309-6216

Breaks **\$3,000**

Meeting Bag Inserts **\$500**  
*(multiple available)*

Expert Theater **\$5,000**

Meeting Bags **\$2,000**

Notepads **\$2,000**

Exhibit Hall Wireless Internet **\$5,000**

## APPLICATION INFORMATION (We will use this contact information to share all exhibit correspondence, including confirmation and booth number.)

Company Name (as it will appear on materials) \_\_\_\_\_

Primary Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Competitor(s) \_\_\_\_\_

*(If Competitor(s) information is left blank, your booth may be located next to a competitor.)*

## On-site Representative(s)

Badge 1 Name \_\_\_\_\_

Badge 2 Name \_\_\_\_\_

*(Additional Badges \$50/person)*

Badge 3 Name \_\_\_\_\_

Badge 4 Name \_\_\_\_\_

## Payment and Billing Info

To sign-up for exhibit space, complete this form and email to Heather at Exhibits@APCR.com or mail this form with check to:

**Academy of Physicians in Clinical Research**  
**6816 Southpoint Parkway, Suite 1000, Jacksonville, FL**  
**32216**

The APCR Federal Tax ID is 56-2522267.

**TOTAL AMOUNT** (Check box below to indicate): \$ \_\_\_\_\_

Visa     American Express     MasterCard    Security Code \_\_\_\_\_

Check    Number \_\_\_\_\_    Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_    Signature \_\_\_\_\_

Payment for exhibit space must accompany registration or booth(s) cannot be reserved.

## ACCEPTANCE

This Exhibitor Agreement is entered into between \_\_\_\_\_ (Exhibitor) and the Academy of Physicians in Clinical Research (APCR). This agreement will take effect upon signing by exhibitor. The exhibitor hereby requests APCR to provide exhibitor with exhibit space at the 2019 Annual Meeting. Exhibitor further agrees to abide by all exhibitor terms and conditions as outlined in the Terms and Conditions including having full booth set up by designated start time and to not tear down before designated tear-down time. Exhibitor agrees that if they do not follow these set-up and tear-down guidelines, the company will be charged \$500 and will be suspended from future shows. **DISCLAIMER:** Exhibit space is awarded on a first-come, first-served basis. Submission of this form does not guarantee exhibit space. APCR will notify exhibitor applicant if exhibit space request cannot be honored. A confirmation packet will be sent upon arrival of payment. My signature below indicates that I have read the regulations, agreement terms and booth specifications in the Terms and Conditions.

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

[www.apcrnet.org/meeting](http://www.apcrnet.org/meeting)

# TERMS & CONDITIONS

## BY APPLYING FOR EXHIBIT SPACE, A COMPANY AGREES TO ADHERE TO ALL CONDITIONS AND REGULATIONS OUTLINED BELOW.

The Academy of Physicians in Clinical Research (APCR) requests the full cooperation of the exhibitor in their observances. Please be sure that your promotional department, exhibitor appointed contractor, and anyone else involved in the arrangements for your exhibit has a copy of these rules and regulations. For any questions, please contact the APCR office.

### AVAILABLE TRADESHOW HOURS

All exhibitors must commit to having their exhibits displayed and staffed during the posted exhibit hours. Please do not set up late or tear down early. The above signed agrees to pay a \$500 fee should the exhibit space contracted with this agreement be broken down before official tear-down hours or the company is a no-show.

### SPACE ASSIGNMENT

Space will be assigned according to the order in which applications and full payments are received. No space can be assigned without full payment. APCR will confirm the receipt of money/contract along with a space assignment. APCR reserves the right to rearrange the floor plan where necessary to facilitate a successful traffic flow. It also reserves the right to reject, at its discretion, any application to exhibit. Every effort will be made to separate direct competitors. Exhibit materials are confined to the area leased.

### CANCELLATION

Once formal application has been received, cancellation must be submitted to APCR, in writing, no later than 45 days prior to the meeting. If no cancellation notification in writing is received, no refund will be made. A full refund less a \$500 processing fee will be returned. There are no refunds for no-shows or those canceling within 45 days.

### EXHIBIT RULES

The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc. in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. APCR reserves the right to restrict exhibits that may be objectionable, or to order the removal of any portion of an exhibit which in the judgment of APCR is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting or anything of a similar nature.

### DISPLAY REQUIREMENTS AND RESTRICTIONS

APCR retains the right to deny the exhibition of inappropriate items and products. Please contact the Exhibit Coordinator with any questions. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulary or U.S. Pharmacopeia, may be displayed.

Proprietary drugs mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Exhibit Coordinator. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of the convention. The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

### UNAUTHORIZED CANVASSING AND DISTRIBUTION OF ADVERTISING MATTER

Solicitation of outside business or conferences in the interest of business except by exhibiting firms is prohibited. Exhibitors are urged to report to the Exhibit Coordinator any violations of this rule. Canvassing by exhibitors outside of their booths is also forbidden. Circulars or advertising matter of any description shall not be distributed except from the exhibitor's booth or by specific permission of APCR.

### EXHIBITS WITH ELECTRICAL REQUIREMENTS

Machines and apparatus operated by electricity must not disrupt or annoy other exhibitors. Electrical arrangements must be made through the hotel.

### MODESTY AND LIVE DEMONSTRATION

The use of human models, biological tissues, or animals is forbidden.

### SUBLETTING OF SPACE

No subletting of space will be permitted. Only one company may exhibit per booth.

### LIABILITY

The property will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof. APCR will not guarantee Exhibitors against loss of any kind. Reasonable care should be exercised by the Exhibitor to protect all exhibits. Exhibitors are urged to secure valuables nightly or take them with them when they leave the room for the day. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend APCR, Compass Management and Consulting, Inc., the affiliates, officers, directors, agents, employees and partners of each, ("Indemnified Parties") harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting them against lost through theft, fire damage, etc.